

## Investigation and Reflection on the Spirit of Red Flag Canal in the Inheritance of Colleges and Universities

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### ABSTRACT

The Red Flag Canal spirit was conceived during the construction of the Red Flag Canal and is a valuable spiritual wealth of the Communist Party of China. The Red Flag Canal spirit has its specific connotation, and this specific connotation has been continuously enriched, perfected and developed in the practice of socialist modernization. Accurately grasping the current status of the Red Flag Canal spirit in the university campus is helpful to give the path of the Red Flag Canal spirit among the teachers and students.

**KEYWORDS:** The Red Flag Canal spirit, modern value, College students, inheritance path, Lin Country

### I. INTRODUCTION

In the late 1960s, the Red Flag Canal, a spine-like relief, appeared in Tai Hang Mountain. Since then, the spirit of Red Flag Canal and Red Flag Canal has spread throughout the country. According to the county chronicles, there were more than 100 natural disasters in Lin County from 1436 to 1949, 30 times of severe droughts, and 5 times of human ecstasy. The mountains are high and deep and the precipitation is extremely uneven, making Lin County a serious shortage of water resources. On February 10, 1960, the people of Lin County, headed by the secretary of the county party committee Yang Gui, held a meeting for the introduction of Zhang river into the Lin County project. On March 23, 1965, the main canal of the Red Flag Canal was completed and watered. On July 6, 1969, the Red Flag Canal was fully completed. The Red Flag Canal has a total length of 2488 kilometers, of which the main canal is 70.6 kilometers long. The spirit of Red Flag Canal is the crystallization of the great practice of Lin County people under the leadership of the Communist Party of China for a long time, and it is a valuable spiritual wealth combining the national spirit and the spirit of the times [1, 2]. In the context of the new era, Red Flag Canal internally embodies the emotional resonance of the party and the people and the intersection of careers. It is an emotional bridge and spiritual bond for the party and the people to maintain a flesh-and-blood connection.

The spirit of Red Flag Canal has six characteristics: people, grassroots, group, cohesion, insight and transcendence [3]. From the perspective of the Chinese dream, the spirit of the Red Flag Canal is an important part of the Chinese spirit and an inexhaustible driving force for the realization of the Chinese dream of the great rejuvenation of the Chinese nation. The achievement and growth of young students lies in the perfection and maturity of education, and the perfection and maturity of education lies in the excavation of the spirit and quality of their national excellent culture [4]. For this reason, in the journey of realizing the Chinese dream, the national spirit represented by the Red Flag Canal spirit should explore its value and quality of the times, so that this spirit of the times should not only be recorded in the memory of the nation's history, but also be engraved in the Chinese descendants in words and deeds.

### II. CHARACTERISTICS OF THE RED FLAG CANAL SPIRIT

**The Party's historical mission is united with the people's expectations:** Faced with the pressure of water shortage, generations of Lin County people chose to suffer hardship and support, but there is always an impulse to fight hidden in the suffering [5, 6]. Solving the water problem is the common goal of the people of Lin County, and their desire for water has become the courage to transform the mountains and rivers under the leadership of the Chinese Communists represented by Yang Gui. The fundamental purpose of building the Red Flag Canal is for the people.

This is the party's purpose and the fundamental requirement of the mass line. From the reason, process and purpose of the construction of the Red Flag Canal, it can be clearly seen that the great Red Flag Canal project is a project "for the people and relying on the people".

**Leading example is united with the masses' consciousness:** A total of two to three million migrant workers participated in the repair of the canal. Under the leadership of the Chinese Communists represented by Yang Gui, they gathered consensus, gathered strength, and built up self-confidence. In the process of constructing the canal, the party organizations at all levels shared the joys and sorrows, took the lead in demonstrating, and played a strong leadership core and battle fortress role. At that time, the county had a population of more than 700,000, and more than 200,000 people participated in the construction of the Red Flag Canal [7, 8]. The couple walked side by side with father and son, and generations of people walked in a team. The construction of the Red Flag Canal relies on the leadership of party members and cadres, and the selfless dedication of the broad masses of cadres, workers and the people, regardless of remuneration, and of giving up their small family for everyone.

**The unity of spiritual and material forces:** The fundamental reason for the successful construction of the Red Flag Canal Project is that under the leadership of the Communist Party of China, the unique advantages of the socialist system have been fully utilized. The Red Flag Canal spirit is the integration of the party's leadership, the socialist system, and the great forces of the people, which confirms that adhering to the party's leadership and the socialist road is the prerequisite and foundation for us to move forward and work hard. The spirit of Red Flag Canal bred by Red Flag Canal not only reflects the spirit of Lin County people based on reality, not afraid of hardships and dangers, daring to be the first, and working hard to start a business, but also reflects the traditional virtues of hard work and bravery of the Chinese people [9].

### III. INVESTIGATION ON THE STATUS OF THE RED FLAG SPIRIT

General Secretary Xi Jinping pointed out: "The Red Flag Canal spirit is a concentrated expression of the nature and purpose of our party, which will last forever and will never be outdated." The spirit of Red Flag Canal is not only a precious spiritual wealth, but also a belief in modern social reform and entrepreneurship. Therefore, It is necessary to understand the spiritual connotation of the Red Flag Canal spirit. In order to understand the inheritance of the Red Flag Canal spirit in the university campus, in line with the principle of representativeness and comprehensiveness, this paper interviews the surrounding students and teachers, and uses the questionnaire network to form the final questionnaire. During the period of June-September 2020, the questionnaire was distributed to the students of various majors in a certain university through the questionnaire network platform. The main contents of the questionnaire included the understanding of Red Flag Canal and the understanding of the Red Flag Canal Spirit. A total of 200 questionnaires were distributed, 200 valid questionnaires were recovered, and the questionnaire recovery rate was 100.

**College Students' Understanding of the Red Flag Canal :** For the locals, the Red Flag Canal and Tai hang Grand Canyon in Lin County are well known. However, due to the lack of marketing concept, for people outside Anyang area if smoking, may know the Red Flag Canal cigarettes, many people do not know where the Red Flag Canal is. Among the 200 people surveyed, 34.5% of the people who learned about the Red Flag Canal had heard reports from newspapers, television and other media, 33% had heard what others said, and 23% had learned about it through school propaganda and textbooks. , Only 9.5% of the people have been to the Red Flag Canal in person (see Figure 1).

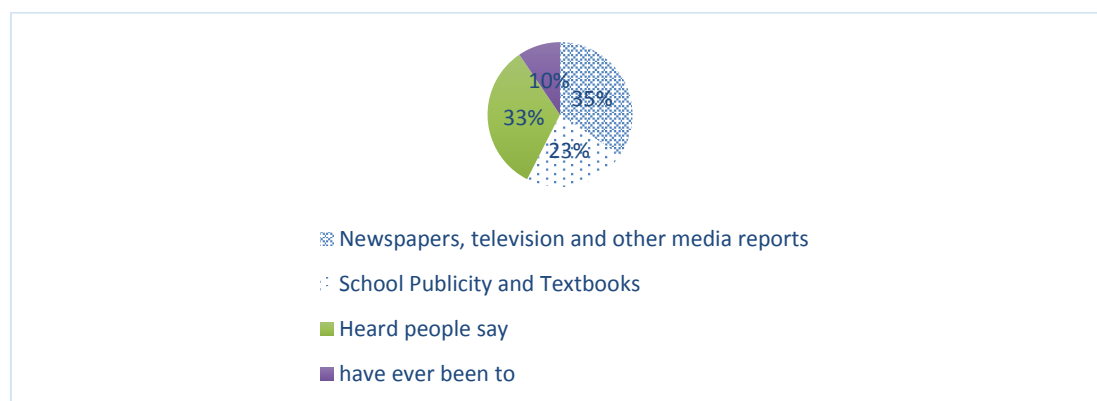
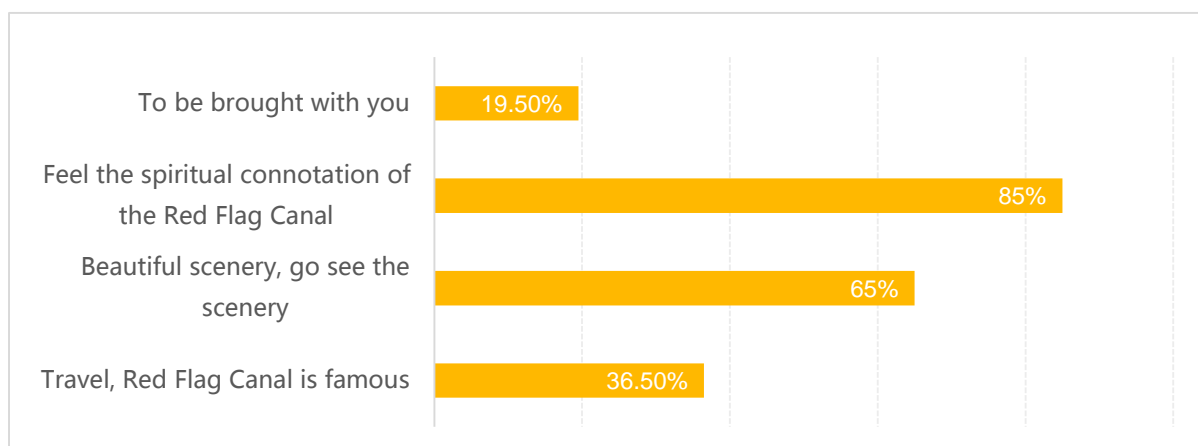


Fig. 1 Ways of Students' Understanding of the Red Flag Canal

Of the 200 people surveyed, 85% wanted to feel the spirit of the Red Flag Canal and the hardships of its construction. Sixty-five percent of the investigators thought the Red Flag Canal was scenic and looked at as a 5 A scenic spot (see Figure 2).



**Fig. 2 The reason for the Visit of the Red Flag Canal**

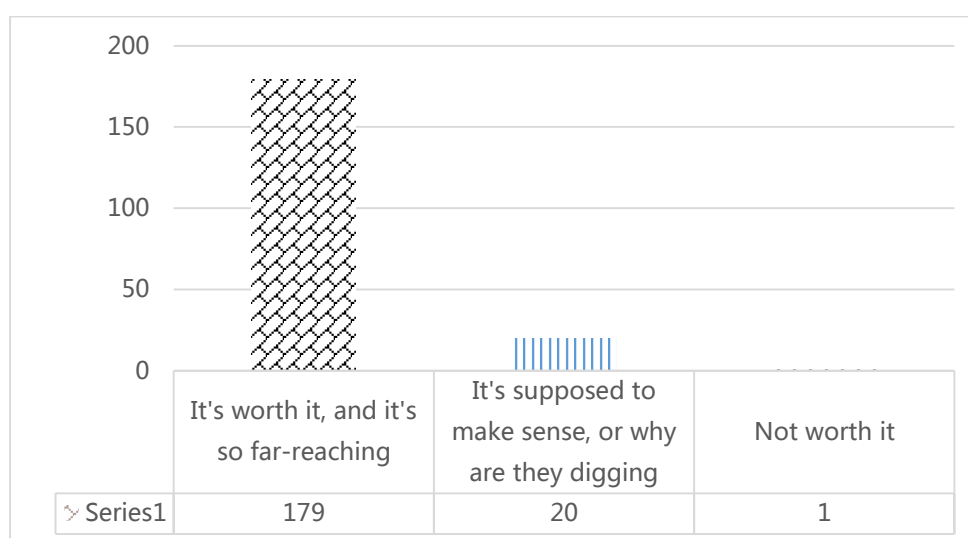
The Red Flag Canal is not only an irrigation project, but also a spirit. Most students can clearly realize the value of Hong qi Canal. 87.5% of the students think that the Red Flag Canal is a manifestation of human labor spirit, and only 1% think that it is only an artificial Tianhe River (see Table 1).

The excavation of the Red Flag Canal is a choice made by the people of Lin County in the face of survival

**Table 1 Everyone's Subjective Understanding of the Red Flag Canal**

Options	Number of Respondents	Percentage
Just an artificial Tianhe River	2	1%
It's a tourist attraction, not much different from other tourist attractions	19	9.5%
It is the embodiment of human labor spirit	175	87.5%
I know nothing but the Red Flag Canal	4	2%

challenges. It is a cry for not yielding to the status situation and a desire for a better life. Its excavation has expanded the county's irrigated land from 12,400 acres to more than 600,000 acres. Ten thousand mu has laid the foundation for the prosperity of Lin County now. Among the 200 students surveyed, 179 students (89.5%) thought that the excavation of the Red Flag Canal was worthwhile and was of great significance (see Figure 3).



**Fig. 3 Cognitive Status of the Excavation Value of the Red Flag Canal**

**College Students' Understanding of the Red Flag Canal Spirit:** As a national spirit, the spirit of the Red Flag Canal spirit is not well understood by many people due to insufficient publicity and intensity. 88.5% of the students only know a little about the spirit of Hongqi Canal, and 8.5% of them know a lot. It can be seen from this that both on the university campus and in the society, it is necessary to vigorously promote the spirit of the Red Flag Canal (see Table 2).

**Table 2 College Students' Cognition of the Red Flag Canal Spirit**

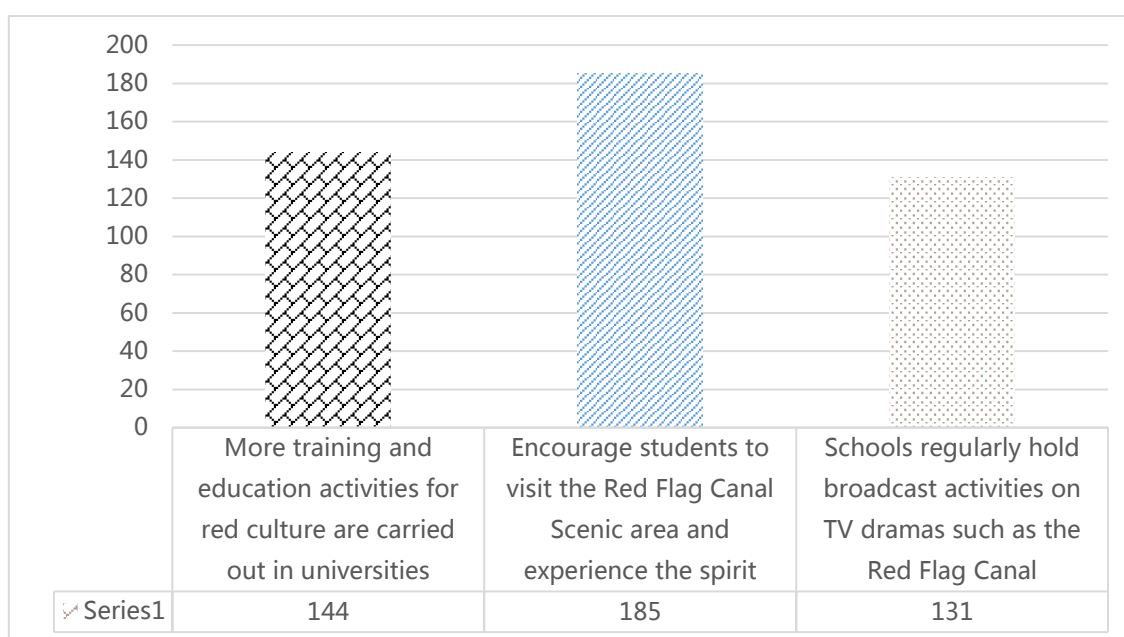
Options	Number of Respondents	Percentage
Never heard of it	6	3%
Know a little	177	88.5%
Know a lot	17	8.5%

78.5% of the students think that the Red Flag Canal spirit is very necessary to be inherited and carried forward. The great spirit will never go out of style. 96% of the students believe that the Red Flag Canal spirit is conducive to strengthening the construction of ideological and political and spiritual civilization. Most of the students believe that the Red Flag Canal spirit plays an important role in the construction of party style and the strengthening of communist ideals and beliefs (see Table 3).

**Table 3 Cognitive status of the value of the Red Flag Canal Spirit**

Options	Number of Respondents	Percentage
Building a clean and honest party style	155	77.5%
Ideological, Political and Spiritual Civilization	192	96%
To strengthen communist ideals and beliefs	169	84.5%
Not much impact	6	3%

The Red Flag Canal spirit is a concentrated manifestation of self-reliance and hard work. As contemporary college students, 92% of students believe that the Red Flag Canal spirit can improve their awareness of hard work and 70.5% of students believe that it helps to make themselves an outstanding talent. 94.5% of the students believe that the understanding of the Hong qi Canal spirit can increase their knowledge of revolutionary history; 85% believe that the Red Flag Canal spirit can cultivate the quality and awareness of innovation and entrepreneurship among college students. The knowledge learned is not as deep as the one seen in person. For the understanding and cognition of the spirit of the Red Flag Canal, 92.5% of the students think that they should go to the Red Flag Canal tourist attraction and experience it personally, and they will have a deeper understanding of the Red Flag Canal spirit (see Figure 4).



**Fig. 4 The Most Effective Way for College Students to inherit the Red Flag Canal spirit**

#### **IV. INHERITANCE PATHS OF RED FLAG CANAL SPIRIT IN UNIVERSITY**

**To enhance college students' Understanding of the Red Flag Canal Spirit :** Nowadays, college students mostly live in single-child families, and their living standards have improved greatly compared with the middle of the last century. Undergraduates are afraid of hard work during school and are reluctant to participate in social practice activities. Coupled with the erosion of bad ideas such as respect and superiority among some college students, the college students are on the wrong path. At the same time, the age of the formation of the Red Flag Canal spirit is far from the actual life of contemporary college students, and students have misunderstood the connotation of the Red Flag Canal spirit. Therefore, our college teachers should lead by example, in-depth understanding and research from the perspectives of the historical conditions, era background, formation process and significance of the Red Flag Canal spirit, and organically integrate their own actual life with the students' environment, and transform it into The language, concepts and other expressions that college students are interested in and can understand make the brief description of the Red Flag Canal spirit close to student' life [10].

In addition to the theoretical elaboration and research of the Red Flag Canal spirit, we should also focus on the cultivation of students' practical ability. For example, organize students to personally visit the site environment built by the the Red Flag Canal, and collect the red stories in the construction process [11]. Collect touching stories and share, discuss and learn. Let contemporary college students experience the red revolutionary culture, "zero distance" contact stimulates their interest in exploring and researching the Red Flag Canal spirit, and further enhances their inner cognition and psychological identification of the Red Flag Canal spirit.

**Enriching the Means of Spreading the Red Flag Canal Spirit:** Appropriately catering to the audience can make the Red Flag Canal spirit better spread in the new media environment. For this reason, it is necessary to enrich the means of cultural dissemination of the Red Flag Canal. From the perspective of fun communication, the history, stories and characters of the Red Flag Canal can be introduced in the form of 3D animation and animation [12]. This can bring a strong visual impact to the audience on the one hand, and strengthen the audience's subjective feelings about the the Red Flag Canal spirit on the other hand. It is also possible to develop the Red Flag Canal story games, using AR/VR and other technologies to enable audiences to experience the hardships of the Red Flag Canal construction during game interaction, moving the people's hard-working spirit and great creativity at that time, and unconsciously spreading the Red Flag Canal spirit. Webcast is currently the most popular way of disseminating information. Different from pure video communication, webcasting can bring real feelings to people and realize the "face-to-face" interaction between communicators and netizens. The use of this form of communication when displaying the Red Flag Canal Scenic Area can enable the audience to interact with the things in the Red Flag Canal Scenic Area, and enable the audience to associate the Hong qi Canal culture with the current social development and realize thatthe Red Flag Canal spirit is a popular entrepreneurship and innovation. The precious spirit needed by the times, so as to better inherit the Red Flag Canal spirit.

**Promote College Students' Practice of the Red Flag Canal Spirit:** To maintain the youth and vitality of the Red Flag Canal spirit in the new era, it must be combined with the practice of college students in the process of socialist modernization. Because college students are the main force in carrying forward and practicing the Red Flag Canal spirit in the future, enhancing the dissemination and influence of the Red Flag Canal spirit among college students and gaining its deep psychological recognition is an important force to promote its development. Contemporary college students can better inherit and carry forward the red revolutionary spirit of our country by practicing the spirit of the Red Flag Canal, while allowing college students to get out of the classroom, into society, and into life. The development of the times and the progress of the nation require our college students to have firm beliefs. As the unique geographic coordinates of China's excellent red culture, the spirit of the Red Flag Canal has distinct national, contemporary and regional characteristics. It is facing the multi-layered market economy subject. The diversification of social thinking requires the use of its excellent qualities to guide modern college students to maintain their original heart, reject decadent ideas, build a dam of faith, and protect their original intentions and mission.

**Organically Integrate the Red Flag Canal Spirit with the Construction of Campus Culture :** A positive campus culture can subtly cultivate the national spirit of teachers and students. Universities should strengthen the construction of campus culture from the two aspects of campus software and hardware facilities to create a good educational atmosphere. First of all, the school should guide and organize diverse campus cultural activities, publicize and explore the effectiveness of the spirit of the Red Flag Canal. For example, hold a special knowledge forum to promote the Red Flag Canal spirit to students in a relaxed and lively atmosphere [13]. Carrying out speech contests, calligraphy and painting exhibitions, recitations, essay contests, etc. with the Red Flag Canal spirit as the theme, to showcase the positive innovation spirit, creativity, and healthy and elegant aesthetic pursuits

and artistic talents of young students. Second, build a platform for learning the Red Flag Canal spirit, strengthen the publicity of the Red Flag Canal spirit, and increase its awareness. The school journal can be used to open up a special column of research on the Red Flag Canal spirit to encourage people in the new era to research on the inheritance and innovation of the Red Flag Canal spirit. Schools can use campus broadcasting, publicity boards, school news, WeChat, Tieba, school intranet and other communication channels to carry out multi-level and wide-ranging the Red Flag Canal story publicity, and teach the historical stories and characters of the Red Flag Canal construction with a vivid fact system.

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